

EEO PUBLIC FILE REPORT
WKNO
April 1, 2009 through March 31, 2010

**WKNO is a public television and radio station located in Memphis, Tennessee.
 Full-time hires from April 1, 2009 to March 31, 2010:**

Full-Time Positions Filled	Recruitment Sources Used	Hiree's Source	Total # of Applicants	Interviewed	Date filled
FM Reporter	#1- 9, 17	#2 (CPB)	46	6	9/21/09
TV Traffic Coordinator	#10-17	#12 (TAB)	50	8	12/16/09

WKNO
MASTER LIST OF RECRUITMENT SOURCES (in alpha order)

1. Arkansas Public Radio, ARKPR@UALR.edu
 801 S University Ave
 Little Rock, AR 72204
 (501) 569-3000

2. CPB Jobline <http://www.cpb.org/jobline>
 Corporation for Public Broadcasting
 401 Ninth Street, NW
 Washington, DC 20004-2129
 202-879-9600
 Public Radio Newslink, newslink@listserve.mpr.org

3. DUBNET, dubnet@listserv.tamu.edu
 Texas A&M University
 1265 TAMU College Station, TX 77843-1265
 (979) 845-1060

4. Kentucky Public Radio, kprlistserve@googlegroups.com
 State Capitol, Rm 242
 Frankfort, KY 40601
 502.223.6924

5. National Association of Television Program Executives (NATPE)
Contact: NATPE Team
5757 Wilshire Boulevard, Penthouse 10
Los Angeles, California 90036-3681
Tel: 310-453-4440
Fax: 310-453-5258
clientserv@jobtarget.com

6. National Public Radio
Russell Lewis, Southern Bureau Chief for NPR, RDLewis@npr.org
635 Massachusetts Avenue, NW
Washington, DC 20001
(202) 513-2073

7. PBS Connect
Connect@PBS.org
2100 Crystal Drive
Arlington, VA 22202-3785
703 739 5000

8. Public Radio Newslink, newslink@listserve.mpr.org

9. PUBRADIO listserv, PUBRADIO-requist@listserv.boisestate.edu
1910 University Drive
Boise, ID 83725-1915.
208.426.1000

10. Rhodes College
www.rhodes.edu
(901) 843-3000
2000 Parkway
Memphis, TN 38112

11. Southwest College
www.southwest.tn.edu
Southwest Tennessee Community College
P.O. Box 780
Memphis, TN 38101-0780
(901) 333-5000

12. TAB (Tennessee Association of Broadcasting)
www.tabtn.org
Two International Plaza Drive, Suite 507
Nashville, TN 37217
Phone: (615) 365-1840 Fax: (615) 365-1842
Email: info@tabtn.org

13. TN Public Radio, Tennessee-public-radio@googlegroups.com

14. Tri-State Defender
203 Beale Street, Suite 200
Memphis, Tennessee 38103
Classified Advertising Department
classifieds@tri-statedefender.com
bmayer@tri-statedefender.com
(901) 523-1818

15. University of Memphis
jrrandol@memphis.edu
901-678-2239.
101 Wilder Tower
Memphis TN 38152-3520

16. WDIA 1070 AM
www.am1070wdia.com
Community Affairs
2650 Thousand Oaks Blvd
Memphis, TN 38118

17. WKNO Website
www.wkno.org
7151 Cherry Farms Road
Cordova, TN 38016
dsmith@wkno.org
901-729-8710

Activity Report for 4/1/09-3/31/10

Activity Classification	Type of Activity	Brief Description
5	Internship Program	<p>WKNO participates in its community commitment to serve the public by working with colleges and high schools to offer internship opportunities.</p> <p>We had one intern from a local high school help with public relations and promotions in April and May of 2009. She is planning to study promotions and marketing in college.</p> <p>We had an intern help out in radio who is studying radio broadcasting both in the US and abroad. She helped in many facets including organizing music selections, production editing and on-air talent. She interned with WKNO from June 2009 to September 2009.</p>
6	Participate in general outreach efforts such as job banks and Internet programs.	<p>From May 2009 to the present, WKNO co-sponsored an internet based search engine with a local chamber of commerce to help talent research job opportunities with community organizations.</p> <p>We posted positions with national job banks including CPB Jobline, NAPTE, National Public Radio, Tennessee Association of Broadcasting and PUBRADIO listserv.</p>
10	Career Events sponsored by educational institution	<p>A high school media program brought students out interested in a career of broadcasting to our studios to learn about television and radio broadcasting in March 2010. They toured the facilities learning about equipment we have and programs that we provide. A senior level management employee talked to them about different careers that broadcast stations had to offer.</p>