

EEO PUBLIC FILE REPORT
WKNO
April 1, 2010 through March 31, 2011

WKNO is a public television and radio station located in Memphis, Tennessee.
 Full-time hires from April 1, 2010 to March 31, 2011:

Full-Time Positions Filled	Recruitment Sources Used	Hiree's Source	Total # of Applicants	Interviewed	Recruitment Sources Used for Interviews	Date filled
Maintenance Engineer*	#1- 9	#3 (Hotjobs @yahoo.com)	69	1 1 1 1 1 1	3 3 3 4 4 4	9.7.10
Producer/Director**	#1,2,4,5,6,7,8,9,10,11,12,13	4 WKNOWebsite WKNO.org	42	1 1 1	4 11 13	1.3.11

WKNO
MASTER LIST OF RECRUITMENT SOURCES

* Maintenance Engineer

** Producer/Director

Note: No requests for notification of vacancies

1. Christian Brothers University * , **
 650 East Parkway South
 Memphis, Tennessee 38104
 (901) 321-3000 · (877) 321-4CBU
www.cbu.edu/cbu
2. Clear Channel Communications * , **
 Human Resources Director
 2650 Thousand Oaks Blvd., Ste. 4100
 Memphis, TN 38118 (901) 259-1300
EricLewis@clearchannel.com.
3. Commercial Appeal (Hotjobs@yahoo.com) *
 495 Union Avenue Memphis
 TN 38103 (901) 529-2345 / 1-800-444-6397
Eric.Brown@commercialappeal.com

4. WKNO Website * , **
7151 Cherry Farms Road
Cordova, TN 38016
www.wkno.org
dsmith@wkno.org
901-729-8710
5. Rhodes College * , **
2000 Parkway
Memphis, TN 38112
(901) 843-3000
www.rhodes.edu
6. Southwest Tennessee Community College * , **
Memphis, TN 38101-0780
www.southwest.tn.edu
(901) 333-5000
or toll free at (877) 717-7822
7. Tri-State Defender * , **
Classified Advertising Department
203 Beale Street, Suite 200
Memphis, Tennessee 38103
classifieds@tri-statedefender.com
bmayer@tri-statedefender.com
(901) 523-1818
8. TN Career Center * ** ,
Memphis Area Transit Authority Terminal
444. North Main Street, 2nd Floor
Memphis, TN 38105
Joyce.E.Reed@state.tn.us
545-2240
9. University of Memphis * , **
101 Wilder Tower
Memphis TN 38152-3520
jrrandol@memphis.edu
901-678-2239
10. Broadcast Employment Services **
P.O. Box 4116
Oceanside, CA 92052 (800) 374-0119 (Toll Free)
(760) 754-8177 (760) 754-2115
info@tvjobs.com
11. Journalismjobs.com **
Berkeley, California
info@journalismjobs.com
510-653-1521
12. CPB Jobline **
Corporation for Public Broadcasting
401 Ninth Street, NW
Washington, DC 20004-2129
<http://www.cpb.org/jobline>
202-879-9600

13. PBS Connect **
2100 Crystal Drive
Arlington, VA 22202-3785
Connect@PBS.org
+1 703 739 5000
14. National Association of Television Program Executives (NATPE)
Contact: NATPE Team
5757 Wilshire Boulevard, Penthouse 10
Los Angeles, California 90036-3681
Tel: 310-453-4440
Fax: 310-453-5258
clientserv@jobtarget.com
15. TAB (Tennessee Association of Broadcasting)
Two International Plaza Drive, Suite 507
Nashville, TN 37217 Phone: (615) 365-1840 Fax: (615) 365-1842
Email: info@tabtn.org
www.tabtn.org
16. Arkansas Public Radio
801 S University Ave
Little Rock, AR 72204
ARKPR@UALR.edu
(501) 569-3000
17. DUBNET,
Texas A&M University
1265 TAMU College Station, TX 77843-1265
dubnet@listserv.tamu.edu
(979) 845-1060
18. Kentucky Public Radio,
State Capitol, Rm 242
Frankfort, KY 40601
kpri-listserve@googlegroups.com
502.223.6924
19. National Public Radio
Russell Lewis, Southern Bureau Chief for NPR,
635 Massachusetts Avenue, NW
Washington, DC 20001
RDLewis@npr.org
(202) 513-2073
20. PUBRADIO listserve,
1910 University Drive
Boise, ID 83725-1915.
PUBRADIO-requist@listserv.boisestate.edu
208.426.1000
21. WDIA 1070 AM
Community Affairs
2650 Thousand Oaks Blvd
Memphis, TN 38118
www.am1070wdia.com

Activity Report for 4/1/09-3/31/11

Activity Classification	Type of Activity	Brief Description
5	Internship Program	<p>WKNO participates in its community commitment to serve the public by working with colleges and high schools to offer internship opportunities.</p> <p>We had an intern from local high school help with public relations and promotions in April and May of 2009. We also had a college student intern with us in December of 2010 in the same department. Both were studying promotions and marketing in school.</p> <p>We had an intern help out in radio who is studying radio broadcasting both in the US and abroad. She helped in many facets including organizing music selections, production editing and on-air talent. She interned with WKNO from June 2009 to September 2009.</p>
6	Participate in general outreach efforts such as job banks and Internet programs.	<p>From May 2009 to the present, WKNO co-sponsored an internet based search engine with a local chamber of commerce to help talent research job opportunities with community organizations.</p> <p>We posted positions with national job banks including CPB Jobline, NAPTE, National Public Radio, Tennessee Association of Broadcasting and PUBRADIO listserv.</p>
10	Career Events sponsored by educational institution	<p>A high school media program brought students out interested in a career of broadcasting to our studios to learn about television and radio broadcasting in March 2010. They toured the facilities learning about equipment we have and programs that we provide. A senior level management employee talked to them about different careers that broadcast stations had to offer.</p>
1	Participation in job fairs	<p>In May of 2010 WKNO-FM attended the Opportunity Expo at the Pink Palace in Memphis which was a job fair for professionals.</p> <p>On June 30, 2010, WKNO-FM attended a general job fair at Memphis Central Library in Memphis.</p> <p>Along with attending the job fairs, people looking for jobs were interviewed at the job fairs and content was created and aired on our radio station. Even though this part was not planned, we had employers who heard the story on the radio broadcast, contacted the station to get contact information on certain candidates, and interviews were set up from there.</p>