



March 30, 2020

**FOR IMMEDIATE RELEASE**

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## **WKNO Delivers Instructional Education Programs for Mid-South Students**

**Memphis, TN** – WKNO is honored to be in partnerships with The Tennessee Department of Education and Shelby County Schools to provide at home instructional content for our Mid-South Students during school closures.

“WKNO is pleased to be working with the Shelby County Schools and the Tennessee Department of Education to provide instructional educational programs to the students and parents in our community who are sheltering at home due to the coronavirus outbreak,” says Charles McLarty, WKNO CEO.

WKNO is working with the Shelby County Schools who will be providing 5 hours of at home learning programming per weekday beginning Monday, March 30. The local NBC affiliate is airing the same content in the mornings on their secondary channel. The instructional programming will air in the afternoons on our main channel, WKNO Channel 10. WKNO began the weekday airing on WKNO 10.1 today (Monday, March 30) from 12:00 p.m. – 5:00 p. m.

“As more districts address the potential for long-term school closure, it is essential to find ways to address digital disparities and continue to provide learning opportunities and critical services to our students,” said Shelby County Schools Superintendent Dr. Joris M. Ray.

### **WKNO 10.1 Schedule:**

6:30 a.m. – 10:00 a.m. - PBS Kids programming  
WKNO 10.3 PBS Kids 24/7 Channel will not be affected.

### **SCS Grade Level Schedule**

#### **Monday on WKNO 10.1:**

12:00 p.m. - SCS Class is Still in Session: K-5  
2:00 p.m. - SCS Class is Still in Session: High School  
4:00 p.m. - SCS Class is Still in Session: K-5

### **WKNO-TV Memphis**

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**Tuesday on WKNO 10.1:**

12:00 p.m. - SCS Class is Still in Session: K-5  
2:00 p.m. - SCS Class is Still in Session: Middle School  
4:00 p.m. - SCS Class is Still in Session: K-5

**Wednesday on WKNO 10.1:**

12:00 p.m. - SCS Class is Still in Session: K-5  
2:00 p.m. - SCS Class is Still in Session: High School  
4:00 p.m. - SCS Class is Still in Session: K-5

**Thursday on WKNO 10.1:**

12:00 p.m. - SCS Class is Still in Session: K-5  
2:00 p.m. - SCS Class is Still in Session: Middle School  
4:00 p.m. - SCS Class is Still in Session: K-5

**Friday on WKNO 10.1:**

12:00 p.m. – 3:00 PM- SCS Class is Still in Session: High School

**The resource guides are available at:**

SCS web site: <https://www.scsk12.org/instructionalresources/index/>

For families without internet the guides are available at YMCA Meal Distribution Sites.

WKNO also airs WORLD programming daily from 11:00 p.m. – 11:00 a. m. on WKNO2 (10.2), that high school and college students might find useful.

Beginning April 6, WKNO-TV is one of the six PBS Tennessee stations that will deliver two hours of programming with high-quality instructional content from 10:00 a.m. to 12:00 p.m. Four hours of additional content will air overnight for viewers to watch live or record for later use. In addition, on WKNO (10.1) PBS' new American History Night will air on Saturdays beginning April 18 at 8:00 p.m. with Ken Burns' 7-part series *The Roosevelts: An Intimate History*.

The content will be developed and provided by Tennessee educators in partnership with the Tennessee Department of Education and meets a critical need to ensure all students have access to high-quality learning opportunities, regardless if their home has internet connectivity or capable devices.

“This is an incredible example of Tennesseans coming together to support kids,” said Education Commissioner Penny Schwinn. “We are so thrilled to be partnering with PBS stations across the state to make high-quality instructional content available to all students so they can continue learning during school closures. Families and students are hungry for content right now, and we are grateful our local stations have stepped up to help fill this need.”

WKNO will also present *Book Adventures with Teacher Teacher*, a series of book readings on WKNO-TV's Facebook, posted weekdays at 8:00 a.m. The reading time on Facebook will encourage young children and their parents to continue reading adventures on their own.

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WKNO is a non-profit, private foundation serving the Mid-South for more than 60 years. An important community resource, WKNO uses the power of non-commercial public broadcasting to provide the Mid-South with quality educational and cultural programs that inform, entertain, and inspire. For more information: [wkno.org](http://wkno.org).

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