

Thanks again for supporting your station this year for the second annual Public Media Giving Days. The prompts below are for your use to email to friends, family and other connections to further advocate for and support the programming you love and to ask for their help doing the same. Feel free to copy and paste as a starting point and fill in any gaps with details to make your note more personal.

For a simple message via email or text:

1. *Hey there! As you know, I love PBS/NPR and watch/listen pretty much every day. I donated to [Station Name] today in honor of the second-annual Giving Days event. If you want to support, you can go here: [donation page URL].*
2. *This year I have been looking for more ways to give back. I recently gave to [Station Name] in honor of Public Media Giving Days. I know you enjoy listening/watching [insert program name]. Want to pay it forward and send them \$5? You can do so here: [donation page URL].*
3. *Hi friend! Did I tell you I participated in Public Media Giving Days this year? I rely so much on public media/NPR for my news/history/etc., I would donate. If you're feeling generous you can give on this page here: [donation page URL].*

Or if you like a longer, more personal message:

Hi there friend,

I hope it's alright for me to drop you a message. I couldn't help but reach out to someone who appreciates public media/television/radio just as much as I do.

Recently, I had the privilege of tuning in to [Station Name] and couldn't help but hear about their involvement in Public Media Giving Days [link to website]. They posed a thought-provoking question: "What does Public Media Give You?" In my world, #PublicMediaGives me, my family, my household, and my community so much:

1. *Fascinating insights beyond the confines of textbooks.*
2. *Reliable news that I can truly trust.*
3. *Free content unaffected by financial influences.*

Because of this tremendous impact, I decided to contribute and wanted to share this incredible opportunity to support public media/[Station Name] with you. If you're feeling generous, you can donate through this link [donation page URL].

Thank you so much for taking the time to read this. Your support means the world!

*Best regards,
[Your Name]*

